

Educational Website Design

Welcome

The Creative Garden Company aim to provide schools and colleges with clean, professional websites, with a healthy mixture of creativity and fun. All of our websites are created from scratch and tailored to suit, ensuring that every site we produce is as unique and individual as your school. Our standards driven design technique will guarantee that your website will be of the highest quality and accessibility, while remaining visually exciting.

Information

The school website is rapidly becoming a first port of call for parents, teachers and pupils alike, and poorly designed sites lead to their frustration - you need the important information immediately accessible.

A well designed website from The Creative Garden Company will help promote your school and its achievements while cultivating School-Home-Community communications.

We involve you and your school throughout the creation of your site, right from the start where you choose the features you wish to see included, through our design and information collection stages, to the creation of the site and finally lifelong help and support.

Product Features

Introduction

The Creative Garden Company design to specification. If there is a specific logo position or font style or colour scheme that is important to the image of your school it can and will be easily accommodated. Before the final design is created there are several phases of information and media collection and following the creation of one of our websites you will have full control of the content and guidance and support.

Website Creation

Information Collection

The sites created by The Creative Garden Company are unique to you, and for that reason the first stage of creating any new school website is an extensive information collection period. You can be expected to be asked many questions regarding what you want from the website and also to supply us with logos, images and general information for your school.

The Design

We will provide you with draft website layouts so that you can express your reactions and approval for a design. Once a design has been approved, we will begin creation of the entire site, using the agreed theme as a basis.

The Final Website

Features

A Creative Garden Company created website can contain any of the following features:

- A stunning front page containing all the important information and links as well as a preface to the other features within the website.
- Online availability of important school documents such as policies, admission details and reports accessible as either links or in a specialised file section.
- A fully updatable diary and calendar feature.
- A school photo gallery with the ability to organise photos into relevant categories.
- A comprehensive contact and feedback section.
- A staff and administration password protected area for managing the website and also posting internal bulletins.
- Latest web technologies.
- RSS and Newsletter distribution.

Our websites may extend far beyond the features listed here dependant on your particular requirements.

Website Management

Content Management

Websites created by The Creative Garden Company will feature a fully specialised content management system for its users, accessible via the web so that the content that is there is relevant and up-to-date as and when you require. Multiple administration and limited accounts can be created to allow for many users.

The diary, photo album and calendar features also take into account multiple authors and also controlled commenting is available for registered school members.

Rapid help and support

The Creative Garden Company will always take time to resolve any problems our clients encounter during their use of our website design. This is limited to not covering third party products or major rebuilds, however we are happy to fix issues within our final website design and advise as to how you can get the most out of our product.

Our Packages

We can customise any package to suit your needs, however to make life easier there are starting packages that outline a range of core features available from our websites. Any of the additional individual features of a more expensive package can be added to a cheaper package at a slight increment to the cost. Click on any of the following packages to learn how to purchase.

Ultra Basic

Description:

We create a very basic single page that can include all of your details, links to downloads such as important letters and your prospectus, the school colours and logo, and an updateable area that can be used to hold important announcements, term times or simply general information.

Key Features:

- A stunningly crafted front page representing your school.
- Editable content.
- A file browsing section for school documents.
- Single administration account.
- Creative Garden support.

Basic

Description:

We produce a multiple paged website including a calendar feature for storing upcoming dates and events and an integrated diary system that allows for multiple authors and school member only commenting. Includes improved features of the ultra basic package.

Key Features:

- A front page that prefaces the rest of your site and puts the most important information first.
- Editable content including a school diary and calendar.
- A file browsing section for school documents.
- Multiple administration account members and a student site membership system.
- Creative Garden support.

Comprehensive

Description:

We create a comprehensive site containing macromedia flash navigation and specialised content such as printable page versions and an RSS feed. This package includes improvements on the features introduced to the Basic package as well as a school photo album and bulletin and newsletter system.

Key Features:

- Flash enhanced site.
- Editable content including the school diary, a calendar and a photo album.
- RSS feed of your diary and upcoming events.
- More involved accessibility techniques and printable pages.
- A file browsing section for school documents.
- A bulletin and newsletter system.
- Multiple administration account members and a student site membership system.
- Creative Garden support.

Premium

Description:

The premium site is our most involved design technique where we push at the boundaries of innovative website design and collaborate with other leading design companies in the industry to include features you might only find on designer websites.

Key Features:

- A design not quite like any other on the web!
- Flash and other latest web technologies enhance your site.
- Editable content including the school diary, a calendar and a photo album.
- RSS feed of your diary and upcoming events.
- More involved accessibility techniques and printable pages.
- A file browsing section for school documents.
- A bulletin and newsletter system.
- Multiple administration account members and a student site membership system.
- Creative Garden support.

Contact The Creative Garden

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